Let's Get Ready To Hack!
May your coffee be strong and your code bug-free!

Shaping the Future of Open Source

HACKATHON PARTNERSHIP

March 20-22, 2026 | Europa-Park, Rust, Germany

CLOUDFEST

March 23–26 , 2026
Europa-Park, Germany

Become a Partner

The CloudFest Hackathon sponsorship is based on a fixed-fee batch model and not project-related, thus eliminating the commercial characteristics of the event and driving increased participation from open-source communities in this important series of projects.

For every package purchased, you can send a determined number of your crew members and support an equal number of open-source community contributors.

With the highest-tier package, you will have one seat in our CloudFest Hackathon jury to determine the winners in different categories.

EMPOWER OPEN-SOURCE INNOVATION

BRAND AWARENESS

NETWORKING

! Here is WHY you should partner with us and support open-source communities at CloudFest

- ◆ The open-source community is a crucial component in the development of our industry. Your support is essential and highly valued.
- ◆ Forge valuable connections with 100 industry-leading tech experts.
- ◆ Provide a unique incentive for your R&D department employees.
- ◆ Discover and attract top talent for your company.
- ◆ Benefit from organic word-of-mouth marketing through high-profile industry influencers.
- ◆ Elevate your brand awareness and enhance your corporate image.
- ◆ Contribute to groundbreaking open-source projects that shape the future of technology.
- ◆ Foster diversity and inclusion in the tech industry.
- ◆ Support educational initiatives like Groundbreaker Talents, empowering the next generation of tech innovators.
- ◆ Drive innovation in cloud technologies, web hosting, and open source, positioning your company at the forefront of industry advancements.

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Hackathon Packages

Package #1
Innovator

- Mention in all hackathon-related marketing activities
- Bring 1 crew member & sponsor 1 OS attendee OR sponsor 2 OS attendees
- Unlimited Standard passes for CloudFest main event (core audience* only)
- 1 Vendor pass for CloudFest

3,000 €

Package #2
Catalyst

- Mention in all hackathon-related marketing activities
- Prominent logo placement in dedicated Hackathon newsletter to CloudFest database
- Bring 3 crew members & sponsor 3 OS attendees OR sponsor 6 OS attendees
- Unlimited Standard passes for CloudFest main event (core audience* only)
- 2 Vendor passes for CloudFest

8,000 €

Package #3
Visionary

- Mention in all hackathon-related marketing activities
- Prominent logo placement in dedicated Hackathon newsletter to CloudFest database
- Custom roll-up banner at the event
- Bring 5 crew members & sponsor 5 OS attendees OR sponsor 10 OS attendees
- Unlimited Standard passes for CloudFest main event (core audience* only)
- 1 Vendor VIP ticket + 5 Vendor passes for CloudFest
- Dedicated social media spotlight
- One seat in the CloudFest Hackathon jury to determine winners in different categories

12,500 €

REQUEST ✉

* For example, CSPs, hosters, MSPs, corporate IT, web agencies and WP developers would be eligible for the free Standard Pass.

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Vendor Pass

Vendor and Vendor VIP

The dedicated Vendor Pass is for attendees who sell to CloudFest's core channel. Some Vendor Passes will be included in your partnership package to give to your top customers and leads—and your team has their own passes included, of course.

Vendor and Vendor VIP Pass privileges include:
- The ability to book 1on1 Meeting Tables
- Badge scanning at Europa-Park, to create and download lead lists using their smartphone
- Inclusion in a special Vendor Register so attendees can find and connect with the vendors they want to meet

For IT professionals outside CloudFest's core channel, each Vendor Pass will cost 999 €. Examples of outside-the-channel companies would include domain name registries, hardware producers, or ISVs.

As a partner, you help us to enable free access for the most motivated audience in the industry, while enabling us to continue providing the high-end experiences that make this festival so valuable for both attendees and sponsors.

The Vendor Pass serves as a "vibe check", to make sure that those outside the channel have a very good reason to join us at Europa-Park. That way, you'll know that everyone you meet at Europa-park is someone you WANT to meet, business-wise.

The **Vendor VIP Pass** includes the perks mentioned above, plus privileges such as **private networking events, hotel concierge service, free shuttles throughout the venue, and access to the dedicated VIP Lounge**.

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How to Become a Partner

Contact our Hackathon partnership team to discuss the best package for your organization:

Carole Olinger
Head of Hackathon

✉ carole@cloudfest.com

Ina Jentsch
Team Lead Sales CloudFest

✉ ina@cloudfest.com

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